

# TEMPLATE SPARKPOINT SUSTAINABILITY PLAN



**I. Timeline of Programming, History, Milestones**

**II. Our Problem Analysis** (Why do you have a SparkPoint center? What data describes the need for SparkPoint? What is the context in which your center operates?)

**III. Our Sustainability Definition** (What is your definition of sustainability for your center? What are your sustainability goals?)

**IV. Key Levers in Our Sustainability** (What are important considerations as you seek funding? What needs to be discussed more? Where are the opportunities/threats?)

**V. Our Core Programs** (What are your strongest program elements?)

**VI. Policy Landscape and Opportunities** (What are opportunities to obtain dedicated funding for the program from institutional, city, county, state, or federal sources?)

**VII. Current Revenue Model** (Insert chart breaking down categories of revenue and its percentages – government, foundation, individual, earned, etc.)

**VIII. Ideal/Intended Revenue Model** (Insert chart illustrating ideal revenue categories and percentages. How does this address key levers in your sustainability, build on your core programs, and consider the opportunities in your policy landscape?)

**IX. Leadership and Human Capital** (What leadership and staffing is available to take what is outlined in this plan to shift the center from its current revenue model to its intended one?)

**X. Key Decisions** (What decisions have you made, and what is your timeline to implement these decisions?)

**XI. Measuring Our Progress** (How will you know that progress is being made?)