



United Way of the Bay Area

United Way Privacy Policy

About Your Privacy

Your privacy is very important to us. The following information concerning the gathering and use of data is being provided to enable you to make knowledgeable choices about whether to provide information to us and to give you the opportunity to limit the manner in which data is used. We recognize that visitors to our site may be concerned about the information they provide to us, and how we treat that information. The personally identifiable information we collect from individuals is only the information they provide to us voluntarily and knowingly; we do not require you to register or provide information to us in order to visit the public portion of our site.

United Way of the Bay Area only gathers personally identifiable data: addresses, zip codes, email addresses, etc. when voluntarily submitted by a visitor. For example, personally identifiable information may be collected in order to record a stated desire to donate online to United Way of the Bay Area via a direct gift or through a company sponsored campaign. This information is used solely by United Way of the Bay Area or other parties to the transaction for the purpose of executing the transaction.

Security

We have addressed the safety and security of your transaction with the greatest consideration. We use a high-grade encryption and the https security protocol, SSL, to communicate with your browser software. This method is the industry standard security protocol, which makes it extremely difficult for anyone else to intercept the information you send us.

Your Email Address

We'll use your email address only when we are confirming your pledge or notifying you of United Way of the Bay Area activities that we feel may be interesting and useful for you. Your email address will not be made available to other organizations.

On-line Surveys

All responses and comments submitted through our on-line surveys and questionnaires are anonymous and kept strictly confidential.