



# LOGIC MODEL SESSION

---

October 18, 2011

Deborah Montesinos

[www.montesinosandassociates.com](http://www.montesinosandassociates.com)



# AGENDA

- Overview of Logic Models, 10 Minutes
- Peer Groups, 30 minutes
- Report Back, 10 minutes

# What is a Logic Model?

- A logic model is a systematic and visual way to present and share your understanding of the relationships among the resources you have to operate your organization's programs, the activities you plan, and the changes or results you hope to achieve.
- A series of "if" and "then" relationships that if implemented as intended will lead to desired outcome.

# What is a Logic Model?

- When read from “left” to “right” describes program basics from planning to results
- Describes the results in terms of specific, measurable, action-oriented, realistic and timed outcomes.
- A roadmap describing the sequence of activities.

# Core Components

- Current Conditions – What is the problem? Describe baseline indicators.
- Target Change/Goal – How much change do you hope to achieve?
- Strategies – Using evidence-based practices, what strategies will you employ?
- Proposed Activities – What specific activities will you implement?

# Core Components

- Performance Measures/Outputs – Describe the immediate and short term performance measures such as # of individual served, # of individuals enrolled, etc.
- Results/Outcomes – Describe the intermediate and long term changes such as closing the self-sufficiency gap

# Logic Model Template

Current Conditions and Baseline Indicators	Targeted Change	Strategies	Proposed Activities	Performance Measures/ Outputs	Results/Outcomes
Describe current conditions and include baseline indicators	How much change to turn the curve or move the needle?	Evidenced Based Practice Most Likely to Turn Curve	Activities undertaken to employ strategies	Immediate or short-term quantifiable performance measures/outputs against appropriate metrics (e.g., # served, # enrolled, # participate in training, etc.)	Intermediate- and long-term changes (e.g., # and % increase income by 15%, # and % increase credit score by 50 points, etc. )

# Sample Logic Model

Current Conditions and Baseline Indicators	Targeted Change	Strategies	Proposed Activities	Performance Measures/ Outputs	Results/Outcomes
Describe current conditions and include baseline indicators	How much change to turn the curve or move the needle?	Evidenced Based Practice Most Likely to Turn Curve	Activities undertaken to employ strategies	Immediate or short-term quantifiable performance measures/outputs against appropriate metrics (e.g., # served, # enrolled, # participate in training, etc.)	Intermediate- and long-term changes (e.g., # and % increase income by 15%, # and % increase credit score by 50 points, etc. )
<b>Sample Baseline Indicators:</b>  <b>Income Levels</b>  <b>Credit Scores</b>  <b>Bank Accounts</b>  <b>Unemployment Level</b>  <b>Self Sufficiency Level</b>	Targeted Change Aiming To Achieve:  Income Levels  Credit Scores  Bank Accounts  Unemployment Level  Self-Sufficiency Level	SparkPoint partners will develop a coordinated and integrated network of services that address short and long term financial stability for families including financial coaching, credit and debt counseling, employment training & education, job placement, and microenterprise.	Implement outreach events where participants will learn of SparkPoint resources.  Financial coach meets with members, performs initial intake, conducts self sufficiency standard screening/public benefits screening.  Financial coach creates individual financial plan, makes appointments with SparkPoint staff and external referrals.  Members participate in a variety of services according to his or her individual financial plan including financial coaching, workshops, job development, and/or microenterprise.	<u>#Outreached to:</u>  250 people will be introduced to services.  <u># Served:</u>  50 individuals will be served by meeting with a financial coach and have an individual financial plan.  250 individuals will participate in workshops.  50 individuals will take up at least one service in income, debt, credit, and/or asset building  Of the 50 individuals, 15 (30%) will use two or more services.	<u>Turn the Curve Results</u>  # and % of individuals with bank accounts  # and % of individuals with employment  For families who participate in one or more SparkPoint activities, 25% will close the gap towards self sufficiency.  For families who participate in two or more SparkPoint activities, 50% will close the gap towards self sufficiency.