

Press Release



Contact:

Maria Stokes, United Way of the Bay Area
415-808-4264, mstokes@uwba.org

United Way of the Bay Area Appoints New Chief Development Officer

SAN FRANCISCO, August 11, 2010 – United Way of the Bay Area is pleased to announce the appointment of Stuart Canning as chief development officer.

Stuart has more than 15 years of experience in resource development, working most recently as associate director of development, overseeing all individual giving programs with the San Francisco Symphony.

As United Way's chief development officer, Stuart oversees all fundraising and donor services, including the workplace campaigns that United Way conducts in more than 500 offices around the region. He will focus on engaging donors to support United Way's community-impact programs, which include SparkPoint Centers, Earn It! Keep It! Save It! and 211.

"Stuart brings strong record of leading high-performing fundraising campaigns; we are fortunate to have him join our team," said Anne Wilson, chief executive officer of United Way of the Bay Area. "Under Stuart's leadership, we will continue to engage donors in delivering powerful and relevant solutions that create pathways out of poverty for Bay Area families."

Stuart has a diverse background in development, working for and serving on the boards of arts, education and community organizations at a national and international level. Early in his career, Stuart worked for United Way Capital Area in Austin, Texas, before joining Brown University, where he lead Brown's international advancement programs in Europe, Latin America, the Caribbean and Canada. He has subsequently worked for Stanford University as the associate dean for external relations in the School of Humanities and Sciences and as a fundraising consultant in Europe. Originally from England, Stuart is a graduate of Manchester Metropolitan University and the University of Kansas. He is fluent in both French and German.

-more-

About United Way of the Bay Area

United Way of the Bay Area is a nonprofit organization that creates pathways out of poverty. We focus on helping working families and individuals, ensuring they can meet all of their basic needs, while creating opportunities for them to achieve lasting financial stability. We also invest in programs that empower the next generation for success. United Way convenes partners across sectors, advocates for policy change, runs community programs and educates residents about the issues most vital to a resilient community. Founded in 1922, United Way of the Bay Area serves Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo and Solano Counties. For more information, visit www.uwba.org.

#