



## Media Advisory

### Media contact:

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### Call 211 to Get or Give Holiday Help

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**GET HELP:** The holidays are right around the corner, and the 211 helpline wants people in need to get connected! Call 211 today to see if you are eligible for holiday assistance programs, such as free holiday meals, food, and toys. Resources are limited, and demand for holiday help continues to be extremely high, so it is important to call 211 early to connect with programs that serve our region.

**GIVE HELP:** 211 can also connect people who wish to volunteer or donate to nonprofits. Dial 211 to connect with opportunities, such as serving holiday meals, organizing a food drive, or donating toys to children in need.

Residents who cannot dial 211 should call 800-273-6222 to reach their local 211 call center. For the hearing impaired, dial 415-808-4440 (TTY) or 711.

NOTE: B-roll video footage of a 211 call center is available upon request.

### About 211

211 is an easy-to-remember, toll-free phone number that connects callers with local community services, such as food, shelter, counseling, employment assistance, quality child care and more. During a disaster, 211 provides critical information about evacuation routes, food and shelter, as well as support with finding new jobs and permanent housing during long-term recovery. 211 is confidential and available 24 hours a day in more than 150 languages. 211 Bay Area is operated by United Way of the Bay Area, United Way Silicon Valley, United Way of the Wine Country, Eden I&R, and Contra Costa Crisis Center. 211 is available in Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano and Sonoma Counties. For more information, visit [www.211BayArea.org](http://www.211BayArea.org).