

# Press Release



United Way of the Bay Area

## Contact:

Maria Stokes, United Way of the Bay Area  
415-320-2216, [mstokes@uwba.org](mailto:mstokes@uwba.org)

## **Wells Fargo CEO John Stumpf Leads Fundraising for United Way of the Bay Area United Way Also Announces Recent Board Appointments**

SAN FRANCISCO, November 3, 2008 – United Way of the Bay Area is pleased to announce that John Stumpf, president and chief executive officer of Wells Fargo & Company, is serving as chair of its 2008/2009 Bay Area fundraising campaign. As campaign chair, Stumpf leads United Way’s volunteer fundraising cabinet, working closely with the United Way board, staff and volunteers to nurture current and potential donors.

In addition, United Way of the Bay Area announced the following board-level appointments:

- Gordon & Rees LLP Partner Chuck Custer appointed as secretary
- Federal Reserve Bank Senior Vice President Susan Sutherland appointed vice chair of the Finance Committee
- First Republic Bank Credit Risk Manager Gwendolyn Wong appointed as treasurer

“As a resident and professional in the Bay Area, I believe it’s very important to take an active role to ensure the well-being of the community that Wells Fargo serves. That’s why I’m so pleased to lead this year’s United Way campaign,” said Stumpf. “There is so much we can do to make our wonderful Bay Area a good place for everyone who calls it home, especially those who are struggling during these difficult economic times. United Way is always there, working to make that a reality.”

United Way CEO Anne Wilson said, “We are so fortunate that John Stumpf and this outstanding group of community leaders have agreed to take leadership positions on our board. Their time and expertise are essential in United Way’s efforts to make the Bay Area a better place to live and work. Our region is facing some tough challenges, and the support and expertise of individuals like these is critical to United Way’s work in addressing our community’s greatest needs.”

John Stumpf was named chief executive officer of Wells Fargo & Company in June 2007, elected to the bank’s board of directors in June 2006, and has been president since August 2005. He serves on the boards of directors for The Clearing House, the Bay Area chapter of Junior Achievement, the San

- more -

Francisco Committee on JOBS, the Financial Services Roundtable and The Carlson School of Management at the University of Minnesota. He also serves on the Board of Trustees of the San Francisco Museum of Modern Art and is a member of the California Business Roundtable.

Chuck Custer is a senior partner at Gordon & Rees where he heads the Tort and Product Liability Practice Group. He has extensive trial experience, as well as experience negotiating the resolution of numerous high exposure, complex matters. He is a member of the American Bar Association, California State Bar Association and the Bar Association of San Francisco (BASF). He served on the board of directors of BASF's Barristers Division and was chairman of the Judges' Dinner Committee. Mr. Custer also has been active in the United Way for almost 20 years, chairing several of Gordon & Rees' award-winning campaigns, as well as serving on the board of directors of the United Way of the Bay Area and on the Campaign Cabinet for the past three years. Chuck lives with his family on the San Mateo coast where he has been involved in many youth sports organizations. He currently is president of the Coastside Youth Association and president of the Half Moon Bay High School Booster Organization.

Susan Sutherland oversees the Business Continuity, EEO, Human Resources, Legal, and Statistics functions of the Federal Reserve Bank of San Francisco. She is a member of the Bank's Executive Committee, which addresses policies and practices at the enterprise level. She also is a member of the fiduciary committee that oversees the Fed's retirement and 401(k) plans. A long-time advocate of the United Way and its role in the community, she is very pleased to serve on the Board of the United Way of the Bay Area. She has also been involved in a leadership role with a San Francisco non-partisan political organization as well as in various leadership positions with her university alumni association.

Gwendolyn Wong returned to United Way's board last year, after a previous term from 1994-2001, during which time she separately held the offices of Treasurer and Secretary. At First Republic Bank, she provides bi-coastal credit quality oversight for the private bank and business lending portfolios, with particular emphasis on building, strengthening, and growing the bank's business banking lending services. Her financial expertise is a valuable asset for the not-for-profit organizations she supports. In addition to her United Way service, Gwen is national treasurer for Girls Scouts of the USA; on the Advisory Board of The Professional Business Women of California; and a mentor with Mentium Corporation, The Financial Women's Association, and Girls for a Change.

#### **About United Way of the Bay Area**

United Way of the Bay Area is a nonprofit organization that creates pathways to prosperity for the most vulnerable in our community by focusing on the essential building blocks of education, income and health. We help children achieve their potential, promote financial stability for low-wage adults and strive to improve health for everyone. Each year, we raise more than \$40 million to support community organizations. United Way also convenes partners across sectors, advocates for policy change, runs community programs and educates residents about the issues most vital to a resilient community. Founded in 1922, United Way of the Bay Area serves Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo and Solano Counties. For more information, visit [www.uwba.org](http://www.uwba.org).