



Please Join United Way of the Bay Area in Supporting Health Care Coverage for All California Children

17 United Ways across California, including the United Way of the Bay Area, have identified covering California's uninsured children as a primary objective in creating and sustaining healthy, productive communities. Health insurance improves children's well-being and helps them reach their potential in school. Investing in comprehensive health insurance for children is cost-effective, promoting access to early, less costly preventive care and treatment. United Way of the Bay Area Covering California's Children Principles.

We ask you to join with us in endorsing the following principles to create seamless health care coverage for all children in California. Any such effort should:

- Create a strong private/public initiative in which all children living in California from birth to age 21 will have access to affordable health insurance coverage.
- Build upon what works in California's publicly-funded state insurance programs and reform what does not, including modernizing and simplifying how children get enrolled and stay enrolled in coverage.
- Create a statewide insurance system for children that leverages the lessons and successes of local children's health initiatives.
- Promote voluntary opportunities to strengthen employer participation in covering dependents.
- Develop sustainable financing that supports the system over the long term, including maximizing federal funding.
- Promote opportunities for children to access services under their health insurance coverage.
- Ensure a strong safety net as a vital component of access to care.
- Do no harm as these reforms are put in place.

We support United Way of the Bay Area Covering California's Children Principles:

Organization: _____

Contact Name: _____

Title: _____

Address: _____

Phone: _____

Fax: _____

Email: _____

____ You may use our organization's name publicly as a supporter of these goals.