



# Press Release

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## **United Way of the Bay Area Appoints 2006 Campaign Chair and Welcomes Three New Board Members**

SAN FRANCISCO, September 27, 2006 – United Way of the Bay Area (UWBA) is pleased to announce that Claire McAuliffe, partner of executive search firm Hodge/Niederer/Cariani, will serve as chair of its 2006-07 campaign and join its board of directors. In addition, UWBA announced the election of AsianWeek Foundation President Ted Fang, UPS District Community Affairs Manager Jerry Lee, and Federal Reserve Bank of San Francisco Executive Director Terry Schwakopf to its board.

As campaign chair, McAuliffe will lead United Way's volunteer fund-raising cabinet, working closely with United Way board, staff and volunteers to nurture current and potential donors.

"Claire is an exceptional community leader, who brings a wealth of expertise and talent to our organization," said UWBA Chief Executive Officer Anne Wilson. "We are fortunate to have Claire lead our campaign; we are confident that she will help raise awareness of our community's most pressing needs, while garnering strong support for United Way's efforts to fight poverty in our region."

A 15-year veteran of the human capital industry, McAuliffe is involved in a wide range of civic, educational and professional activities including: serving on the boards of M Squared Consulting, the Bay Area Council, the Belvedere/Tiburon Library Foundation, the Marin/Sonoma Mosquito and Vector Control District and the National Association of Corporate Directors, Northern California Chapter. She has two little sisters through Big Brothers/Big Sisters of Marin. She attended Bradford College in Bradford, Mass., San Francisco State University and is currently enrolled at Dominican University of California in San Rafael, CA. She lives in Belvedere, California, with her husband.

UWBA's newest board members – Ted Fang, Jerry Lee and Terry Schwakopf – were elected for two-year terms of service.

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"We welcome to our board this outstanding group of community leaders, who are devoting their time and expertise to help make the Bay Area a better place to live and work," said Wilson. "Tackling poverty in the Bay Area is an enormous task, but with civic leaders like Ted, Jerry and Terry on the United Way team, we can be optimistic about our community's future."

Ted Fang is editor-at-large of AsianWeek and president of AsianWeek Foundation. In addition to nearly 30 years in the publishing industry, he has a wide breadth of business and nonprofit experience. He has served with the California Newspaper Publishers Association, the Chinese American Democratic Club, Mobilization Against AIDS, and the Laguna Honda first Committee. He was a founder of The Foundation for a Different Mirror and the AsianWeek Foundation.

Jerry Lee serves as the UPS Northern California District United Way Campaign Coordinator. Under his leadership, their campaign has become one of the best in the country, with donations growing at a rate of 10% per year for each of the last five years. Spearheading the UPS Global Volunteer Week for the Bay Area, Lee generated over 2,000 UPS volunteer hours in one week. He also personally committed over 700 hours of his own time to community service in 2005. He is a volunteer and board member of Self-Help for the Elderly, Cameron House, Angel Island Immigration Station, Organization of Chinese Americans San Francisco Chapter and the San Francisco Chinese New Year Parade Planning Team.

A long-time United Way supporter, Terry Schwakopf joined the Federal Reserve Bank of San Francisco in 1983, and in the course of her career she has had executive-level responsibility for a variety of key functions including community affairs, public information and banking supervision. Responsibilities in her current role as executive director include community outreach, director recruitment, strategy development and corporate communications. She is actively involved in a number of international organizations and civic groups; and she plays a lead role in the San Francisco "Fed's" United Way campaign, which is known for its enthusiasm and innovation, and for encouraging a legacy of service and community participation by employees.

### **About United Way of the Bay Area**

United Way of the Bay Area (UWBA) is a nonprofit organization dedicated to community impact. UWBA serves Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo and Solano Counties. Our mission is to be the catalyst that enables people to strengthen their communities by investing in one another. Through the Bay Area Community Fund, United Way supports more than 250 local programs that fight poverty and create opportunities for children, youth, families and neighborhoods to thrive. In San Francisco, 2-1-1 is an easy-to-remember phone number operated by UWBA that connects people in need -- as well as individuals seeking to give -- with community services. United Way's introduction of 2-1-1 in San Francisco is the first step in plans to promote and establish 2-1-1 service throughout the Bay Area. For more information, visit [www.uwba.org](http://www.uwba.org).

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