



Media Advisory

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New Guide Helps Keep Bay Area Kids Off the Streets This Summer

United Way Launches "Resources for Youth" Online Directory

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WHAT:

United Way of the Bay Area today launched "Resources for Youth," an online directory of summer programs for children and teens in nine Bay Area counties. The directory, available at <http://resources4youth.uwba.org/>, connects local youth with resources to help keep them off the streets while school is out this summer.

United Way's "Resources for Youth" is a searchable database containing contact information and descriptions for summer programs at more than 650 locations in Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Santa Cruz and Solano Counties. Visitors to the online directory can search by program name, location, and/or keywords. Program categories include Education/Academic Support, Recreation/Sports, Living Skills, Performing Arts/Music/Drama/Dance, Children, Fine Arts/Crafts, Environment, Community/Volunteer Service/Leadership Training, Faith-based/Ethnic/Cultural Programs, Mentor Programs, Jobs, and Camps & Field Trips.

WHY:

Youth engaged in fun and positive activities are less likely to be victims of violence or involved in unsafe behavior. Community programs also offer youth constructive, lasting, and valuable life experiences.

WHERE:

<http://resources4youth.uwba.org/>

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About United Way of the Bay Area

United Way's Safe Communities investments focus on creating strong neighborhoods by supporting early intervention and violence prevention programs, identifying gaps in services, and developing the necessary tools for advocacy. Our goal is to achieve a 25 percent decrease in Bay Area youth victimization by 2008. United Way of the Bay Area is one of the largest private funders of health and human services in Northern California. For more than 80 years, United Way has been focusing on "what matters" -- improving lives and transforming communities in the Bay Area. Through the Bay Area Community Fund, United Way is helping to create meaningful change in the areas of early childhood education, access to health care, youth violence prevention and economic independence for the working poor. For more information, please visit www.uwba.org.

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